



ALEXIS FOUNDATION

**COMMUNICATION ON ENGAGEMENT (COE)
FOR
UNITED NATIONS GLOBAL COMPACT
SEPTEMBER 2016 – AUGUST 2019**

WWW.ALEXIS.ORG.IN



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Website: www.alexis.org.in

Email: info@alexis.org.in

Communication on Engagement (COE) September 2016 – August 2019

Date: 31st August, 2019

Part I. Statement of Continued Support by the Chief Executive

To our stakeholders:

I am pleased to confirm that Alexis Foundation reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Aditya Singh, MSc (Strathclyde)
Chairman and Managing Trustee

Fellow - City Montessori School Lucknow
Hesselbein Fellow - University of Pittsburgh, USA
Prerna Fellow - Indian Institute of Management Lucknow



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Part II. Description of Actions

Alexis Foundation has undertaken wide range of activities which promote the Ten Principles of United Nations Global Compact. Few of them are as follows:

1. Published a Book titled – **Alexis Review**, the book contained original research articles from the following fields: economics, international affairs, law, management, psychology, public policy, strategy, and technology. Special emphasis on coverage of focus areas under UN Global Compact.
2. Advised Directors of **IIM Lucknow** and **IIM Ranchi** to become a participant in UN Global Compact (UNGC) and Principles for Responsible Management Education (PRME). Both the institutes have subsequently joined these initiatives.
3. Served as Knowledge Partner for **Samvaad 2017, Indian Law Conclave 2018 & 2019 Editions, Indian Leadership Conclave 2019 Edition** and **The Citizens' Townhall Lucknow**.
4. Celebrated **World Environment Day, Earth Day & Earth Hour** in 2017, 2018 & 2019 in our office premises and raised awareness online.
5. Our representative spoke on **Demystifying Collaboration** at **TEDxIndiraNagar, Lucknow** on 18th March, 2018.
6. Our representative participated and presented our projects at **BRICS Technology Transfer Forum** in Kunming, China from September 10th to 11th, 2018.
7. Our representative served as a Panelist in a panel discussion on **Ideas for Deepening Democracy in India** at The Citizens' Townhall Lucknow on 27th February, 2019.
8. Our representative participated as a Delegate at **UN The Economic and Social Council (ECOSOC) Youth Forum** in New York, USA from April 8th to 9th, 2019.

9. Our representative participated as a Delegate at **7th Asia-Pacific Youth for Human Rights Summit** in Taiwan from March 29th to 31st, 2019.
10. Our representative participated as a Delegate at **7th South Asia Youth for Human Rights Summit** in Kathmandu, Nepal from April 19th & 20th, 2019.
11. Published **Kaleidoscope**, an e-newsletter by Alexis Centre for Public Policy and International Relations, Dubai. Special emphasis on coverage of focus areas under UN Global Compact.
12. Received a Certificate of Commitment from **Central Vigilance Commission, India** for our pledge to contribute in a Corruption Free India Movement.
13. Our representatives attended various meetings and conferences organized by **UN Global Compact Local Chapter, Confederation of Indian Industry, Federation of Indian Chambers of Commerce and Industry** and **World Economic Forum** to engage with various stakeholders.
14. Constant engagement with various stakeholders through our blog, publications, social media pages, meetings and conferences.
15. Our Advisory Board is preparing an **Action Plan 2025** to align our new initiatives and activities towards general principles of sustainability and transparency along with Ten Principles of **UN Global Compact**.

Part III. Measurement of Outcomes

Our initiatives and activities have yielded both quantitative and qualitative outcomes.

1. We have engaged with over 5000 young delegates through various events organized/partnered by us. After the events, the delegates become our alumni/ambassadors and actively promote our commitment towards Ten Principles of UN Global Compact in their workplaces, universities, and cities.
2. We have trained over 3000 students through our flagship Alexis Insights Online Internship Programme. These students research, create online and offline campaigns, and write blogs on topics related to Ten Principles of UN Global Compact. This creates lot of awareness about the pertinent issues through both online and offline engagement with various stakeholders.
3. We have engaged with over 50,000 people through social media and email newsletters to raise awareness about Ten Principles of UN Global Compact amongst various stakeholders. Furthermore, our website has over 150,000 unique visitors during this period.

In the near future, we look forward to engage with more stakeholders, our focus will be to engage with Business Participants and Educational Institutions for research, awareness, sharing of best practices, and commentary on COE activities.