



ALEXIS SOCIETY

**COMMUNICATION ON ENGAGEMENT (COE)
FOR
UNITED NATIONS GLOBAL COMPACT
SEPTEMBER 2016 – AUGUST 2019**

WWW.ALEXIS.CO.IN



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Communication on Engagement (COE) September 2016 – August 2019

Date: 31st August, 2019

Part I. Statement of Continued Support by the Chief Executive

To our stakeholders:

I am pleased to confirm that Alexis Society reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Aditya Singh, MSc (Strathclyde)
President

Fellow - City Montessori School Lucknow
Hesselbein Fellow - University of Pittsburgh, USA
Prerna Fellow - Indian Institute of Management Lucknow



Part II. Description of Actions

Alexis Society has undertaken wide range of activities which promote the Ten Principles of United Nations Global Compact. Few of them are as follows:

1. Organized the **1st Indian Leadership Conclave** at Indian Institute of Foreign Trade, New Delhi from February 15th – 16th, 2019.

The ILC is a platform for India's leaders of today and tomorrow, celebrating, in particular, the nation's top female leaders and entrepreneurs. In an effort to inspire, engage and cultivate a global perspective, intercultural empathy and emotional intelligence in the next generation of leaders, there will be a variety of global thought leaders and speakers, inspiring multi-dimensional dialogue around the opportunities for approaching solutions to long-standing global challenges. For more details, visit www.indianleadership.org

2. Started the **India Needs You Movement**, a youth-led leadership movement nurturing the next generation of leaders which shall be critical to India's development story. For more details, visit www.inyglobal.com

Our Vision: We envision an India full of responsible leaders who shall write India's development story.

Our Mission: To equip young adults with leadership toolkit through leadership programs and workshops which shall encourage and inspire them to solve some of the complex social and economic problems faced by India, thereby, impacting India's development positively.

Programs under this Movement:

a. INY Festival – A National Youth Festival with diverse range of events such as Panel Discussions, Townhall Sessions, Workshops, Guest Presentations, Debating Sessions, Group Discussions, and Fashion Show.

The festival brings together distinguished leaders from the fields of politics, business, academia, development, entertainment, journalism and sports, to engage in a dialogue with leaders of tomorrow, amidst ethnic fashion shows, and different cuisines, celebrating leaders in various disciplines from India.

We wish to engage young people in meaningful discussions and conversations aimed at making India an inclusively developed country. Our aim is to enhance the learning, sharing and networking experience of our delegates by making the event intimate and people-oriented. For more details, visit www.inyfestival.com

b. INY Dialogues is an exclusive platform for leaders which offers them curated resources needed to improve their life and realize their full potential.

We engage with key influencers, policy makers and top executives in a dialogue to solve global challenges, and share it with our wonderful community of leaders to leave them with inspiration, advice, and network, to assist them in amplifying social impact.

c. Emerging Global Business Forum – A three-day event to foster innovation in startup ecosystem, help Indian startups go global and connect startups to corporates and investors, in association with 100 Open Startups, Series Impact and INSEAD Professors.

d. Global Executive Workshop – An Executive Management Program and Workshop for Corporate Managers to augment their firm's ability to innovate smarter, in association with WeNovate and Katz Business School, University of Pittsburgh.

e. Round-The-Year Webinars – Webinars by International Professors to help Indian young adults hone their leadership skills, in association with professors from INSEAD, Indiana Tech University, USA and other foreign universities.

3. **Mobilized Young People** from around the country to build and operate 5 Communities super specialized communities:
 - India Law Forum – for lawyers
 - India Leadership Forum – for entrepreneurs & innovators
 - India Youth Forum – for young people in development sector
 - Vidhi – for law students
 - Women Entrepreneurship & Leadership Initiative – for women students, entrepreneurs & leaders
4. Served as the Strategic Partner for **Samvaad 2017**, a 3-day National Youth Conference at Ramanujan College (University of Delhi), Kalkaji, New Delhi from 30th June - 2nd July, 2017.

5. Served as the Strategic Partner for **The Citizens' Townhall** at IILM Lucknow on 27th February, 2019.
6. Received a Certificate of Commitment from **Central Vigilance Commission, India** for our pledge to contribute in a Corruption Free India Movement.
7. Celebrated **World Environment Day, Earth Day & Earth Hour** in 2017, 2018 & 2019 in our office premises and raised awareness online.
8. Our focused awareness and community engagement programs are follows:
 - a. Parindey – An anti-alcoholism, smoking and drugs program.
 - b. Youth Forum – This project aims to create a community of vibrant individuals and provide them a platform to explore and develop their leadership potential, skills, and engage with a variety of cultural, social, economic, legal, and political issues.
 - c. Dil Ki Baat – This project aims to create an online platform for young people to share their views and perspectives on issues of local, national and international importance.
9. Our representatives attended various meetings and conferences organized by **UN Global Compact Local Chapter, Confederation of Indian Industry, Federation of Indian Chambers of Commerce and Industry** and **World Economic Forum** to engage with various stakeholders.
10. Constant engagement with various stakeholders through our blog, publications, social media pages, meetings and conferences.
11. Our Advisory Board is preparing an **Action Plan 2025** to align our new initiatives and activities towards general principles of sustainability and transparency along with Ten Principles of **UN Global Compact**.

Part III. Measurement of Outcomes

Our initiatives and activities have yielded both quantitative and qualitative outcomes.

1. 1500+ delegates from 35+ countries have participated in our events.
2. We have engaged with 10000+ volunteers through our various initiatives and programmes. After completion of their active tenure, the volunteers become our alumni/ambassadors and promote our commitment towards Ten Principles of UN Global Compact in their workplaces, universities, and cities.
3. We have engaged with 50,000+ people through social media and email newsletters to raise awareness about Ten Principles of UN Global Compact amongst various stakeholders. Furthermore, our website has 200,000+ unique visitors during this period.

In the near future, we look forward to engage with more stakeholders, our focus will be to engage with Business Participants and Educational Institutions for research, awareness, sharing of best practices, and commentary on COE activities.